



YURA AGRO JAYA

Dsn. Tanggungan RT/RW : 06/09

Ds. Bandung Kec. Diwek Kab. Jombang - Jawa Timur

Handphone : 081272435492

Email : yuraagrojaya@gmail.com

<https://yuraagrojaya.wixsite.com/yuraagrojaya>

Buyer Division

Dear Sir/Mrs,

We are introducing to you our product which we have been developing for the past months. After much planning and research we finally come up with this product to bring it to market. We are proposing if we can have an opportunity to establish market from your branch.

Our company, Yura Agro Jaya is introducing “**Yura Bawang Merah Goreng / Fried Shallot**”, “**Yura Bawang Putih / Fried Garlic**”, “**Yura Kripik Pisang / Fried Banana Chip**” and the “**Yura Kripik Nanas / Fried Pineapple**” a natural way of frying this 4 variance without any preservatives. We are using a Vacuum Frying Technology to fried the following raw materials in low temperature and eliminate excess oil thru a spinner machine.

We believe that your company will help us fulfill our goal to give awareness to the public the relevant of consuming food in a healthy way because **Yura** product are 100% pure and without any preservative added.

We have attached our company profile, product description and other relevant information for your perusal.

We hope to have a mutually beneficial business relationship with your company.

Looking forward to a positive reply from your end.

Sincerely yours,

Yuni Rahmawati

Owner

Yura Agro Jaya



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COMPANY PROFILE

Yura Agro Jaya was established last June 2017. For the past months we are developing product that would be helpful and healthy for consumption. After much planning and research we finally come up with this product for market.

Our company is based in Jombang, East Java, an agricultural town where most of their livelihood came from planting. Living in an agricultural town triggered us to established our company because of the resources we have and the opportunity to help our farmers. This is where the concept of Yura Agro Jaya healthy product started.

Our company, Yura Agro Jaya introduces “YURA Bawang Merah Goreng / Fried Shallot”, “YURA Bawang Putih Goreng / Fried Garlic”, “YURA Keripik Pisang / Fried Banana Chip” and “YURA Keripik Nanas / Fried Pineapple Crispy”. To make our product different from others and to ensure that our product will be healthy for public consumption we introduce the Vacuum Frying Technology. Vacuum fried product is cook in low temperature and eliminate excess oil by using a Spinner Machine. Our product does not use any preservative or sugar. Its flavor comes from its original taste like our Kripik Pisang and Kripik Nanas. Its sweetness comes from the ripeness of the raw material.

Yura Agro Jaya Vision/Mission is to satisfy and best understand the needs of the people to stay healthy and to be the best through continuous improvement of our product and to provide healthy food for our customer, to fulfill their wants and needs and to create a better everyday life.



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Product Description

Yura Agro Jaya is a new company that venture in food frying. The company is using a Vacuum Frying Technology to fried vegetables and fruits in a low temperature. The main purpose of the company is to established awareness to the consumer a safety and natural way of consuming fried vegetable and fruits without preservatives.

Products:

1. Yura Bawang Merah Goreng/ Fried Shallot
2. Yura Bawang Putih Goreng/ Fried Garlic
3. Yura Kripik Pisang/ Fried Banana Chip
4. Yura kripik Nanas/ Fried Pineapple

Process:

Yura Agro Jaya select good quality of raw material to be process. Raw materials are peeled manually or with peeling machine and wash in water. Raw material is then sliced with the slicing machine with its required thickness. Raw material is place in a Vacuum Fryer and adjust its required parameter such as temperature and number of minutes depending on the variance your frying. After frying the fried material is place in a Spinner Machine to eliminate excess oil and attain its natural taste and crunchiness. Finish product is then pack in accordance with its variance and packaging.

Facts :

Vacuum frying is combination of lower frying temperatures and reduce exposure to oxygen which bring about a number of product benefits compare to traditional method. These benefit include nutrient preservation, enhanced color, less oil absorption, and decrease presence of acrylamide, a suspected carcinogen formed in starchy foods cooked under high temperature.

Selling Price:

No	Variance	Net Weight (Grams)	Price (IDR)	Price (IDR) Discount 13%
1	Yura Bawang Merah Goreng / Fried Shallot	50	15,500	13,475
2	Yura Bawang Putih Goreng / Fried Garlic	35	9.250	8.050
3	Yura Bawang Putih Goreng / Fried Garlic	40	11.850	10,300
4	Yura Keripik Pisang / Fried Banana	150	22,100	19,225
5	Yura Keripik Pisang / Fried Banana	200	27,100	23,550
6	Yura Keripik Nanas / Fried Pineapple	55	15,500	13,475

Note: Minimum order is 1000 grams or 1 kg for each Yura Product will get discount 13 percent Exclude delivery cost

Mode of Payment:

Cash or Check is accepted upon delivery.



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Attachment 1 :



YURA's PRODUCT

This is the number register of YURA's Product :

Yura Bawang Merah Goreng / Fried Shallot	P-IRT No. 2123517010007-22
Yura Bawang Putih Goreng / Fried Garlic	P-IRT No. 2123517020007-22
Yura Kripik Pisang / Fried Banana	P-IRT No. 2143517010002-22
Yura Kripik Nanas / Fried Pineapple	P-IRT No. 2143517020002-22